

EXHIBITOR PROSPECTUS

2019 AHRI STATE CONFERENCES



AHRI STATE CONFERENCES



ABOUT THE EVENTS

The AHRI State Conferences will take place in Darwin, Adelaide and Perth in 2019. The conferences have a program of local speakers drawing on emerging state specific HR trends to give delegates practical insight and inspiration for professional and personal success. The program of speakers varies depending on each location, making the series relevant to the local business environment.

REASONS TO INVEST

Engage HR and people management practitioners from around Australia.

Network with conference delegates, speakers and exhibitors.

Foster **new leads**, cultivate your brand or launch a new product via the exhibition.

Personalise your approach to attracting **potential partners** and clients.

Leverage significant **brand exposure** to over 30,000 HR and people managers across Australia through AHRI's extensive marketing campaign.

Affiliate your brand with AHRI and these highly regarded events.



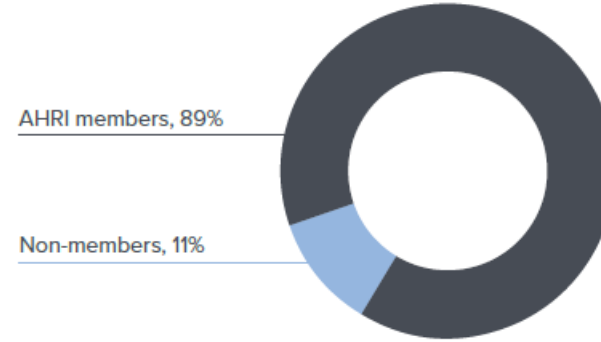
ABOUT AHRI

Established in 1943, the Australian HR Institute (AHRI) is the national association representing human resource and people management professionals.

We have over 20,000 members from Australia and across the globe. AHRI provides education and training services in HR; leadership management and business skills; produces world-class conferences; holds seminars and networking opportunities all over Australia; and produces research, white papers and useful resources for HR professionals.

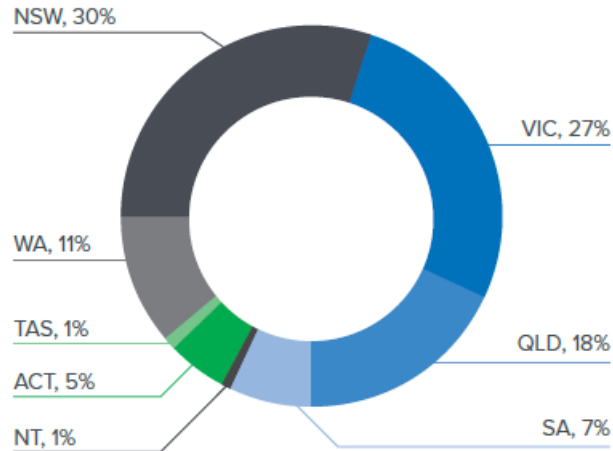


2018 DELEGATES

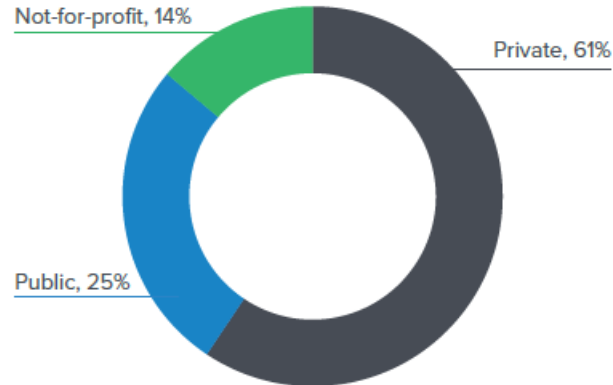


MEMBER DEMOGRAPHICS

AHRI MEMBERS BY STATE



AHRI MEMBERS BY SECTOR



SIZE OF ORGANISATION AHRI MEMBERS ARE FROM



EXHIBITOR OPPORTUNITIES

\$2,500 PER LOCATION

PRE-EVENT

- Organisation name, logo, 30 word profile and contact details listed in conference exhibitor listing on AHRI State Conference website

ON SITE

- One single page flyer/brochure added to event USB
- Organisation name, logo, 30 word profile and contact details listed in the conference program guide
- Single exhibition display (one trestle table, power access)
- Three complimentary registrations at exhibiting location (Including staff manning exhibition display)

POST-EVENT

- Access to delegate details - company, first and last name, title, state/territory and email address (excluding where details are not provided and those who opt out)





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