



2019 SPONSORSHIP OPPORTUNITIES

10 May 2019

ABOUT THE CONFERENCE

Entering its ninth year, the AHRI Inclusion & Diversity Conference showcases leading practices in diversity and inclusion within Australia. It also provides a forum for I&D specialists, and HR professionals, to exchange perspectives and initiatives relating to best practice.

The conference program is developed through consultation with leading experts in the field of inclusion and diversity management to ensure there is a variety of presentations from specialists in this field. AHRI hosts an Inclusion and Diversity Advisory Panel who provide strategic advice with respect to I&D practice, as well as to shape the focus of this Conference. The 2018 conference attracted over 300 attendees.

[▶ Watch the 2018 video](#)

[▶ Watch the 2017 video](#)

OPPORTUNITIES

PARTNERS \$20,000+GST EACH

The opportunity for two organisations to partner on this event, receiving significant branding before and during the event and exposure to a captive audience of over 300 attendees. Conference partners have the opportunity to address delegates during the conference opening and to present a session to share your learnings and achievements in Inclusion and Diversity.

PARTNER ENTITLEMENTS*

PRE CONFERENCE

- Acknowledgment and logo inclusion on all applicable pre-event marketing specific to the Conference (print and online advertising - excludes social media)
- Logo on conference email promotional campaign to AHRI subscribers
- Logo, company profile and web link placed on the dedicated AHRI Inclusion & Diversity Conference website
- Acknowledgement in the AHRI news section of HRM magazine announcing you as partner of the I&D conference
- Company logo within AHRI's weekly email newsletter 'What's on at AHRI' during May and June 2019
- Partner logo on events landing page during May & June 2019

AT THE CONFERENCE

- Acknowledgment during conference opening comments
- Address (max two mins) at conference opening.
- Single exhibition display (trestle table)
- One concurrent conference session to share your learnings and achievements in Inclusion and Diversity. Session content to be designed in consultation with AHRI and subject to approval and timing, must be approved before 15 March 2019
- Logo on cover of conference program guide
- Name and 50-word profile in the conference program guide
- One single page flyer/brochure added to event USB
- One half-page colour advertisement in the conference program guide

AT THE CONFERENCE (Cont.)

- Company logo on projected holding slides at the conference
- Opportunity to place one standard size banner in main conference session room
- Opportunity to supply one single A4 piece of promotional collateral or gift to delegates at the conference
- Five complimentary AHRI Inclusion & Diversity Conference registrations (including your nominated speaker)

POST CONFERENCE

- Access to delegate details - company, first and last name, title, state/territory and email address (excluding where details are not provided and those who opt out).



**All branding entitlements are to be shared with Partners and are subject to timing*

OPPORTUNITIES

EXHIBITORS \$3,100+GST EACH

An opportunity to affiliate your brand with AHRI's Inclusion and Diversity Conference and to help us share and showcase best practice and learnings in Inclusion and Diversity.

EXHIBITOR ENTITLEMENTS*

PRE CONFERENCE

- Organisation name, logo, 30 word profile, contact details and link on AHRI Inclusion & Diversity Conference website

ONSITE

- Single exhibition display (trestle table)
- Company logo and 30 word profile in the conference program guide
- One single page flyer/brochure added to event USB
- Three complimentary AHRI Inclusion & Diversity Conference registrations (including staff manning exhibition)

POST CONFERENCE

- Access to delegate details - company, first and last name, title, state/territory and email address (excluding where details are not provided and those who opt out).

**All branding entitlements are to be shared with Partners and are subject to timing*





Australian HR Institute®

INCLUSION
AND DIVERSITY
CONFERENCE

ahri.com.au/diversity

THANK YOU

For enquiries or bookings contact AHRI:

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